

The Senergy logo is written in a bold, blue, italicized sans-serif font with a registered trademark symbol. It is positioned in the upper right corner of the page, set against a background of a bright blue sky with a few white clouds.

Senergy[®]

Finishes Selection Guide

Rich textures. Inspired colors.
A myriad of choices to create inviting
surfaces and lasting impressions.



A brand of
MASTER[®]
» BUILDERS
SOLUTIONS

Senergy® Finishes

Color, Texture & Protection

Rich textures. Inspired colors. A myriad of choices to create inviting surfaces and lasting impressions. Beyond looks, Senergy advanced decorative and protective finishes offer the performance that traditional cement-based finishes and paints never could. Performance that protects your home or building through rain and sleet, baking hot sun or the dampness of high humidity. And keeps it looking great for years to come.

Choose Your Finish | Senergy has the finish options to meet your needs.

Senerflex® Finish

A 100% acrylic polymer-based finish with high solids formulation, Senerflex offers long-term durability and weather resistance. Used over cement-based surfaces, Senerflex is flexible enough to seal existing, non-moving hairline cracks, thereby providing protection against degradation caused by moisture and pollution intrusion. With a harder surface than elastomeric finishes, Senerflex offers excellent abrasion and dirt pick-up resistance.



Fine

Factory-mixed, 100% acrylic polymer finish coat. Available in Senergy's standard colors and custom colors. FINE Finish utilizes uniformly-sized aggregates for a uniform, fine texture.



Sahara

Factory-mixed, 100% acrylic polymer finish coat. Available in Senergy's standard colors and custom colors. SAHARA Finish provides a uniform, "pebble" appearance.



Texture

Factory-mixed, 100% acrylic polymer finish coat. Available in Senergy's standard colors and custom colors. TEXTURE Finish can achieve a wide variety of free-formed, textured appearances, including stipple and skip-trowel. Note: If a "smooth" application is required, multiple coats and skillful application techniques will be required.



Classic

Factory-mixed, 100% acrylic polymer finish coat. Available in Senergy's standard colors and custom colors. CLASSIC Finish has a medium "worm-holed" appearance which is achieved by the random aggregate sizes in the Finish. The "worm-holed" look can be circular, random, vertical or horizontal.



Color & Texture The very first impression of a building is almost always made by its color. That's why our color palette presents so many choices for distinctive style and design, limited only by the imagination. All Senerflex decorative and protective finishes are available in 128 standard colors as well as unlimited custom tinting.



Finishes Selection Guide	Senerflex® Finish	Tersus™ Finish	Chroma™ Finish	Maxlastic Finish	Senerlastic Plus Finish	Specialty Finishes
128 standard colors, custom colors (Number of textures)	● (4)	● (2)	See Product Bulletin	● (4)	● (4)	See Product Bulletins
Simulated stone look						●
Integral color	●	●	●	●	●	●
100% acrylic polymer chemistry	●	●	●	●	●	●
Breathable - doesn't blister, peel or flake	●	●	●	●	●	●
Seals existing, non-moving cracks	●	●	●	●	●	●
High UV fade resistance - earth tones	●	●	●	●	●	●
High UV fade resistance - intense colors			●			
Increased water repellency & resistance to mold & mildew		●			●	
Anti-soiling technology		●				
Hydrophobic properties		●				
Elastomeric properties				●	●	
Silicone enhanced					●	
Bridges hairline cracks smaller than 1/32"				●	●	

Create a Lasting Impression



Draw inspiration for your design from the richness of its own unique environment.

Maxlastic Finish

An acrylic-based premium elastomeric finish. Elastomeric finishes go beyond the limits of traditional cement-based and acrylic finishes. Maxlastic is specifically designed to protect cement-based substrates with hairline cracks (smaller than 1/32") that may expand and contract due to extreme temperature changes. Maxlastic finish provides the breathability of an acrylic with the flexibility of an elastomeric.



Chroma™ Finish

High performance colorants integrated into 100% acrylic polymer finishes formulated with advanced technology for superior fade resistance, improved long-term performance and dirt pick-up resistance.

Senerflex Tersus™ Finish

TERSUS finishes are a line of modified acrylic textured finishes designed to provide excellent water repellency and enhanced resistance to environmental soiling. The water repellent properties of the finishes make the surface hydrophobic as well as more resistant to mold and mildew. When rain water contacts the surface, it beads and carries away dirt, soil and debris in its pathway. The built in anti-soiling properties of the finishes resist dirt and staining reducing maintenance costs and extending a building's aesthetic appeal.



Above: The hydrophobic effect of Tersus Finish magnified.

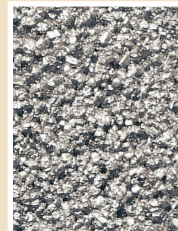
Specialty Finishes

100% acrylic polymer finishes with advanced technology to improve long-term performance and dirt pick-up resistance on exterior and interior walls. Use to create unique stone-like, metallic or mottled stucco appearance to complement a building's design.



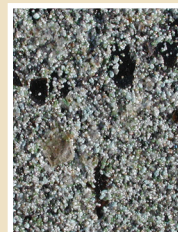
Encausto Verona

Factory-mixed, 100% acrylic polymer finish coat. Available in standard and custom colors. ENCAUSTO VERONA Finish utilizes uniformly-sized aggregate to achieve a free-formed, flat texture. A mottled look (as shown) can be achieved by combining multiple colors.



Metallic

Factory-mixed, 100% acrylic polymer finish coat. METALLIC Finish has a pearlescent appearance. It utilizes uniformly-sized aggregates for a uniform fine texture. Available in a variety of colors.



Alumina

Factory-mixed, reflective stone finish consisting of colored aggregate and large black mica flakes in a 100% acrylic transparent binder. Available in 10 standard colors. ALUMINA Finish provides a classic granite or marble-like textured finished appearance.

Opposite Page: Alumina texture on Millrock Park - Holladay, UT.





The Beauty of Texture

Texture enhances surfaces. Our textured finishes add visual interest that changes with light and motion.



Packaging

Senerflex, Specialty, Senerflex Tersus and Chroma Finishes

5 gallon pail (19 liter pail)

Coverages

Coverage rates may vary depending on the coating texture, porosity of substrate and application techniques.

Senerflex Finishes

Classic Finish: 130 to 140 ft² (12.1 - 13m²) per pail

Fine Finish: 145 to 155 ft² (13.5 - 14.4m²) per pail

Sahara Finish: 105 to 115 ft² (9.8 - 10.7m²) per pail

Texture Finish: Coverage varies depending upon application.

Maxlastic Finishes

F1.0: 160 - 180 ft² (14.87 - 16.72 m²) per pail

M1.5: 130 - 150 ft² (12.07 - 13.94 m²) per pail

R1.5: 140 - 160 ft² (13 - 14.87 m²) per pail

T0.5: Coverage varies depending upon application.

Chroma Finishes

All Chroma Finishes must be factory tinted.

F1.0 Finish: 125 to 135 ft² (11.6 - 12.5 m²) per pail.

M1.5 Finish: 105 to 115 ft² (9.8 - 10.7 m²) per pail.

R1.5 Finish: 125 to 135 ft² (11.6 - 12.5 m²) per pail.

Senerflex Tersus Finishes

F1.0 Finish: 170 ft² (15.8 m²) per pail.

M1.5 Finish: 130 ft² (12.1 m²) per pail.

Specialty Finishes

Encausto Verona Finish: 225 to 235 ft² (20.9 - 21.8 m²) per pail applied in two coats. Coverage

varies depending upon application techniques, substrate type and condition.

Metallic Finish: 125 to 135 ft² (11.6 - 12.5 m²) per pail

Alumina Finish: 75 to 85 ft² (6.9 to 7.9 m²) per pail.

Uses

1. Provides a protective, weather-resistant and aesthetically pleasing surface color and texture for Master Builders Solutions Wall Systems.
2. Can also be utilized as a textured finish for poured concrete or unit masonry, conventional stucco, Master Builders Solutions Stucco Wall Systems, Master Builders Solutions Cement-Board Stucco™ Systems, all Master Builders Solutions Surfacing Systems, and interior veneer plaster or gypsum wallboard.

Limitations

1. Must be stored, applied and protected at least 24 hours after installation and until dry at 40°F (4°C) [50°F (10°C) for Specialty Finishes] or more. Protect from extreme heat and direct sunlight.
2. Protect materials during transportation and installation to avoid physical damage.
3. Do not apply materials to frozen surfaces.
4. Shelf life is two years when unopened and stored as directed.
5. **Select Finish Coat color with a light reflective value (LRV) of 20% or higher when applied over EIFS with EPS insulation. The use of dark colors (LRV less than 20%) is not recommended**

with EIFS that incorporate expanded polystyrene (EPS). EPS has a sustained service temperature limitation of approximately 160°F (71°C).

Additional limitations for Senerflex Finishes

6. Does not bridge moving cracks.
7. If using a thicker application of TEXTURE Finish, a longer drying period will be required.
8. Appearance of CLASSIC may vary if floated by different mechanics.

Additional limitations for Chroma Finishes

9. Appearance of R1.5 may vary if floated by different mechanics.

Technical Information

Consult the Master Builders Solutions Wall Systems website at www.wallsystems.Master Builders Solutions.com or the Technical Services department at 800-589-1336 for support with assembly details, specifications, product bulletins, or warranties.

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