

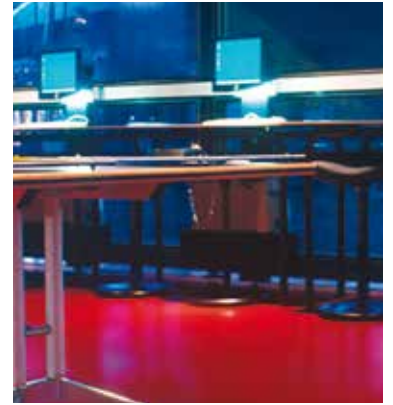


MasterTop
PUre floor design



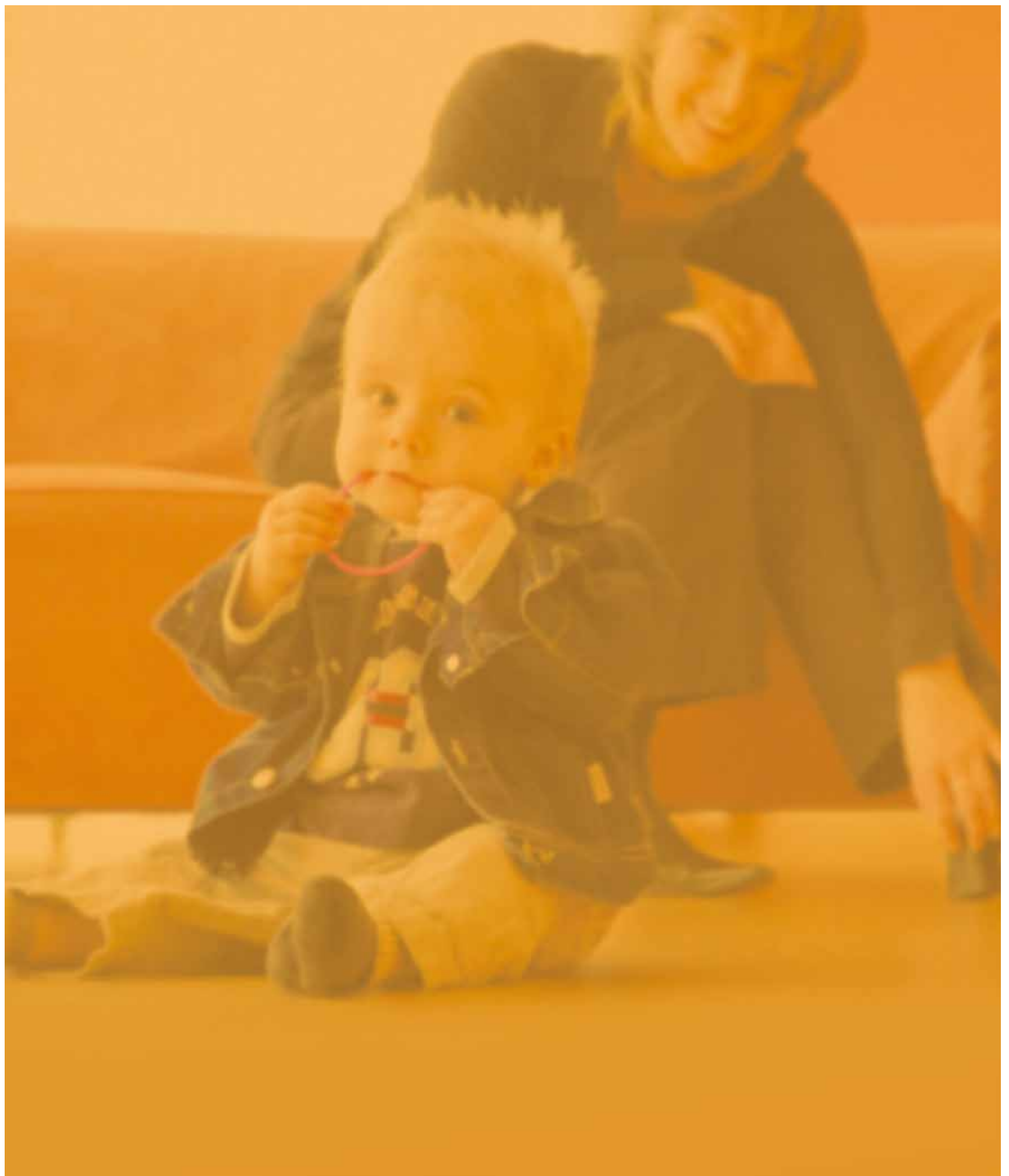
www.purefloor-design.master-builders-solutions.com

For more detailed technical information, please scan this QR code. It's that easy!



Content

PUre Ideas for Comfortable Floor Design	5
Master Builders Solutions	7
MasterTop 1324	10
MasterTop 1325	18
MasterTop 1326	26
MasterTop 1327	34
Styles & Colors	42
Sustainability	58
Industrial Floors	68





PUre Ideas for Comfortable Floor Design

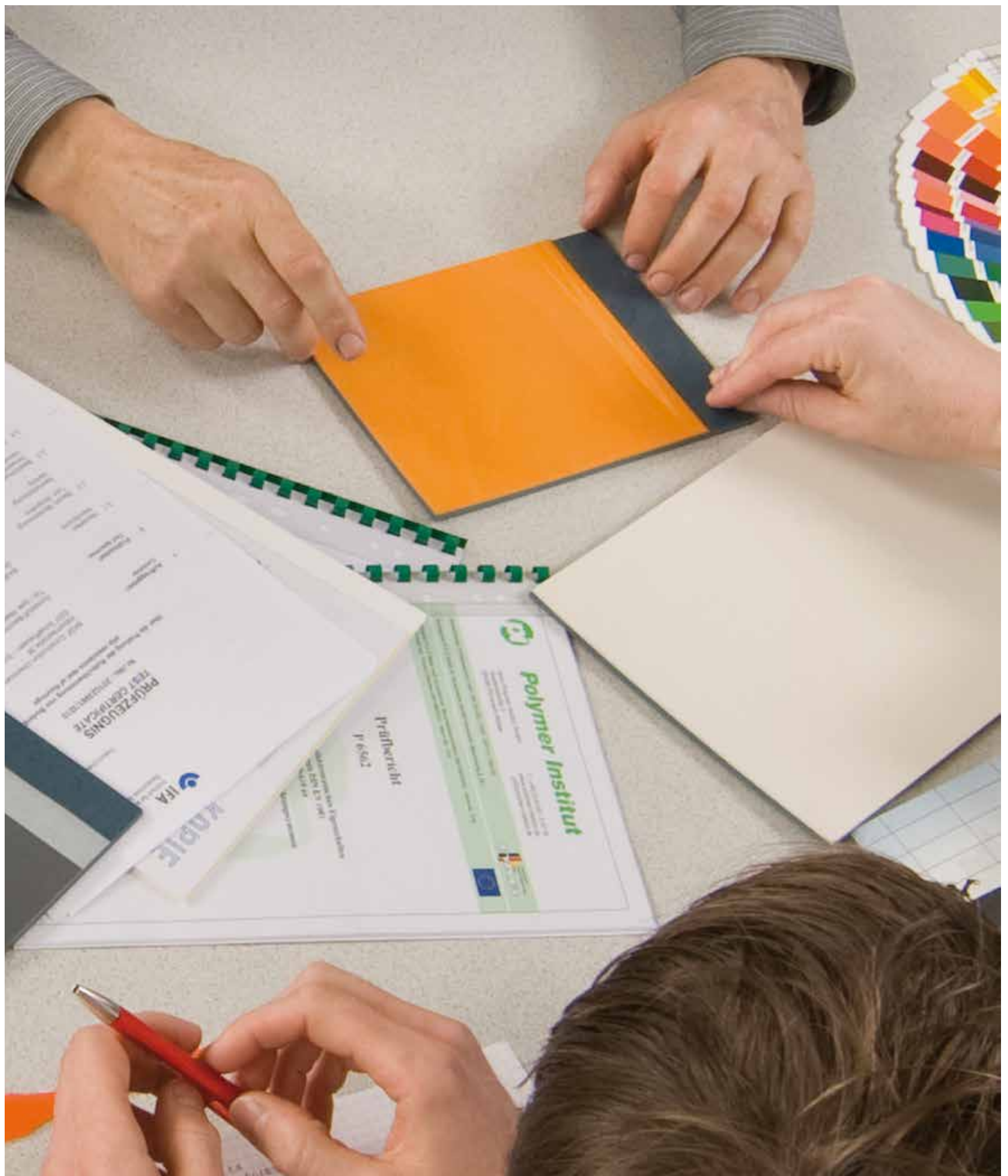
As a customer, you want only the best. Your floors need to be a perfect combination of esthetics and functionality; comfortable, exclusively designed, beautiful to look at, durable and easy to clean.

As a designer, you know the importance of every detail. Your client has high expectations of your proposal for his office, reception area and hallways. The final result is intended to present the image of his business. You, therefore, are aware more than anyone else of the exacting demands your client sets for a new floor.

To fuel your creativity and help you make the right choice, the Master Builders Solutions experts have developed this book. Presenting a wide range of completed designs. It shows how creative MasterTop comfortable floors can be – and what you can expect from the experienced experts in high-quality decorative floors.

Please browse through the book and let the wealth of striking colors, shapes, patterns and artistic possibilities inspire you to create your own unique and decorative floor.







MasterTop Decorative Flooring Systems

Under the brand MasterTop, Master Builders Solutions is devoted to the development, production and sale of comfortable, durable polyurethane floor systems. This range of flooring systems for both decorative and industrial purposes will guarantee you the best and most practical solution.

Let us demonstrate how our wide range of flooring systems enables you to choose a floor which meets your requirements – as well as satisfying the demands of those who will live and work on those floors.

Let your imagination run wild and leave the challenges to us!



Information at a Glance

Our aim is to inform you about technical details in a simple but effective way. The icons shown, indicate where a floor type is applicable, and what its properties are.

Applications in:



Apartment buildings



Canteens



Education



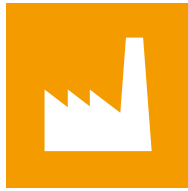
Healthcare



Homes



Hospitals



Industry



Leisure



Nurseries



Offices /
Meeting rooms



Public areas



Storage areas



Stores /
Shopping malls

Properties:



Comfortable



Durable



Easy to maintain
& clean



Heavy wear



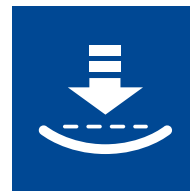
Hygienic



Liquid tight



Noise reduction



Resilient



Seamless



Suitable for
crowded locations



Suitable for
wet areas



Underfloor
heating compatible

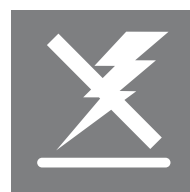
Optional:



Anti bacterial



Anti slip



Anti static ESD



MasterTop 1324



hygienic
robusto fácil farbenreich
 beschermend



MasterTop 1324

MasterTop 1324 is the absolute powerhouse in the sector of decorative polyurethane floors. This sturdy floor, used in a heavy-duty environment, provides protection against wear, dirt, penetration of liquids and impact combined with durability and decorative élan. With a MasterTop 1324 floor system you can create a safe and colorful work environment.

Which color? You decide!





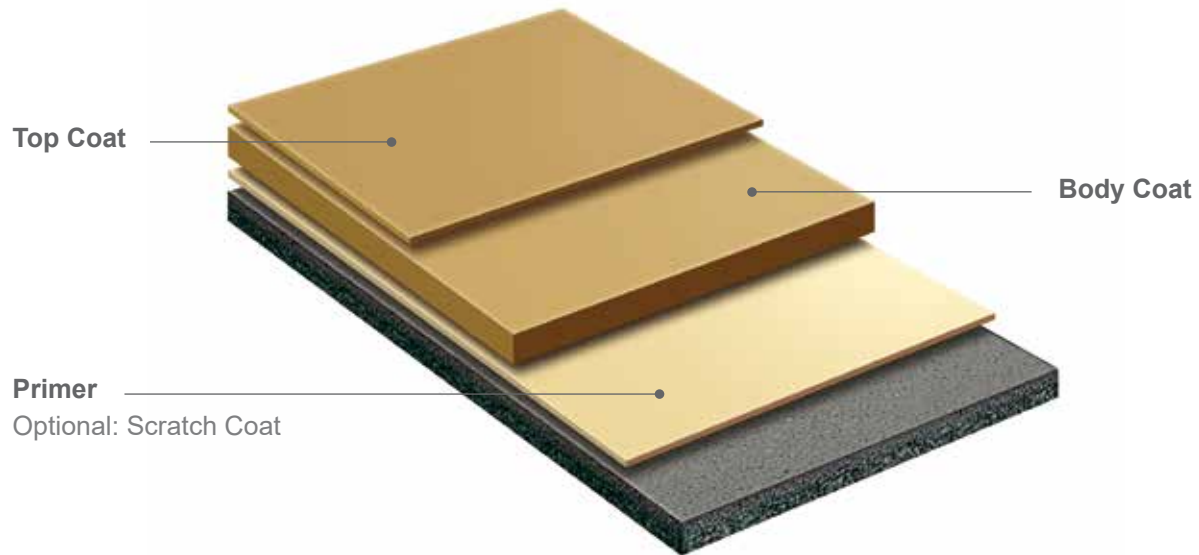








MasterTop 1324





MasterTop 1325



colorful duurzaam
unique moderno
comfort



MasterTop 1325

MasterTop 1325 is a lovely, stylish and quiet floor, seamless and wear-resistant: a polyurethane floor combining quality and comfort. The flexible polyurethane body coat provides you with a slightly resilient feel – a comfortable and hygienic floor which creates a pleasant atmosphere.

With its esthetic possibilities, solid appearance and decorative style, MasterTop 1325 can truly be considered a trendsetter – one of a kind.

Floors and walls

With our flexible wall coverings connecting seamlessly to the floor, you can create waterproof and hygienic surroundings which are particularly functional in wet areas. They also make intergrating floor designs and colors onto the walls possible, adding an extra creative dimension.



PEOPLE'S CITY

1850s-1940s



Wall Street Crash
which economies around
the world

1929

1850s-1940s
People's City

The 1850s-1940s period was a time of rapid change and growth for the City of London. It was a period when the City became a major financial center and a hub for international trade. The period was also marked by significant social and economic challenges, including the Great Depression and the impact of World War II.



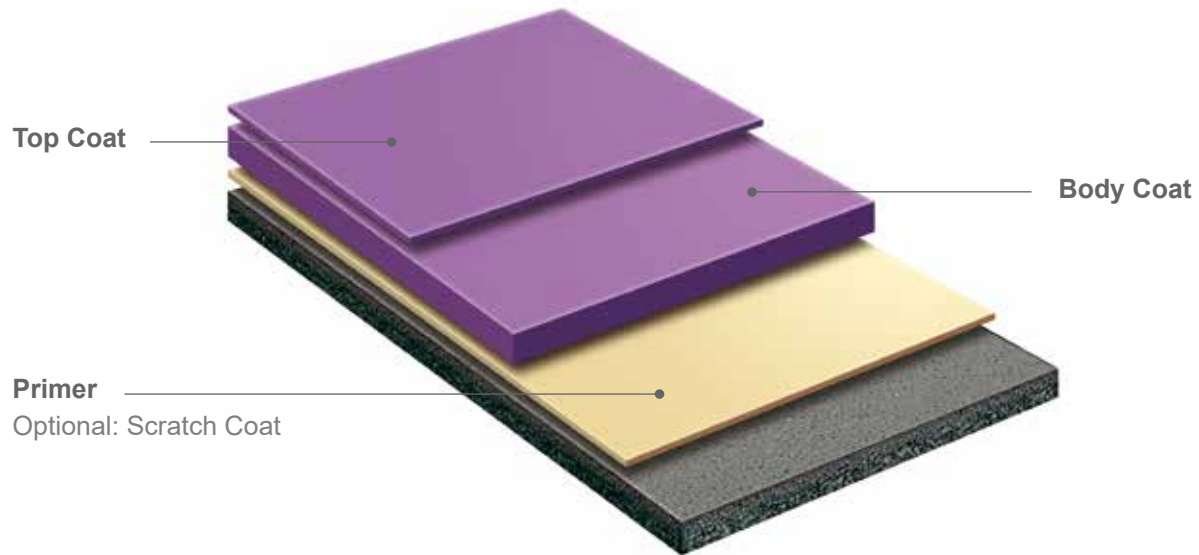






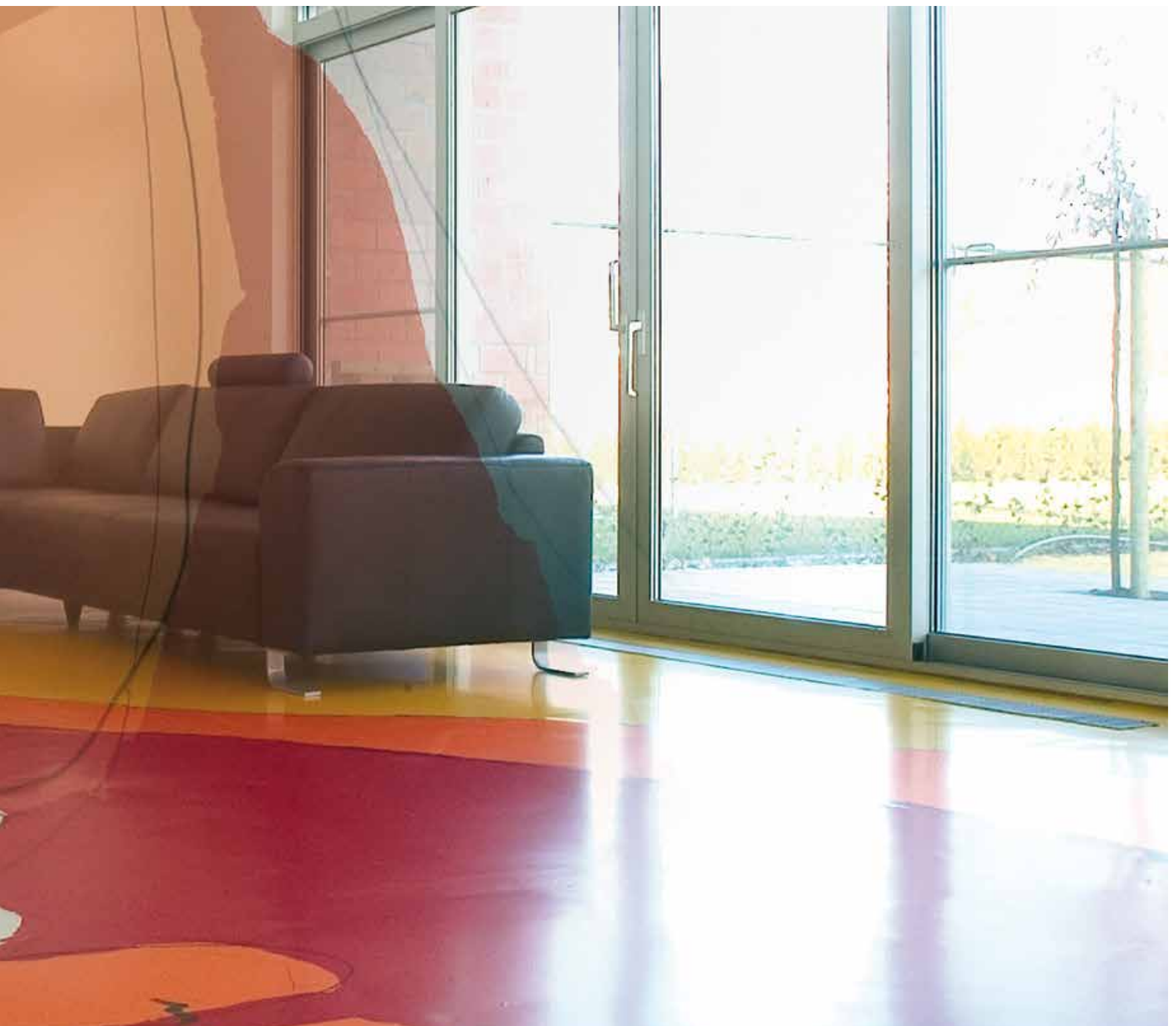


MasterTop 1325





MasterTop 1326



design bewundernswert
inspiring artistiek
esthétique coloreado intenso



MasterTop 1326

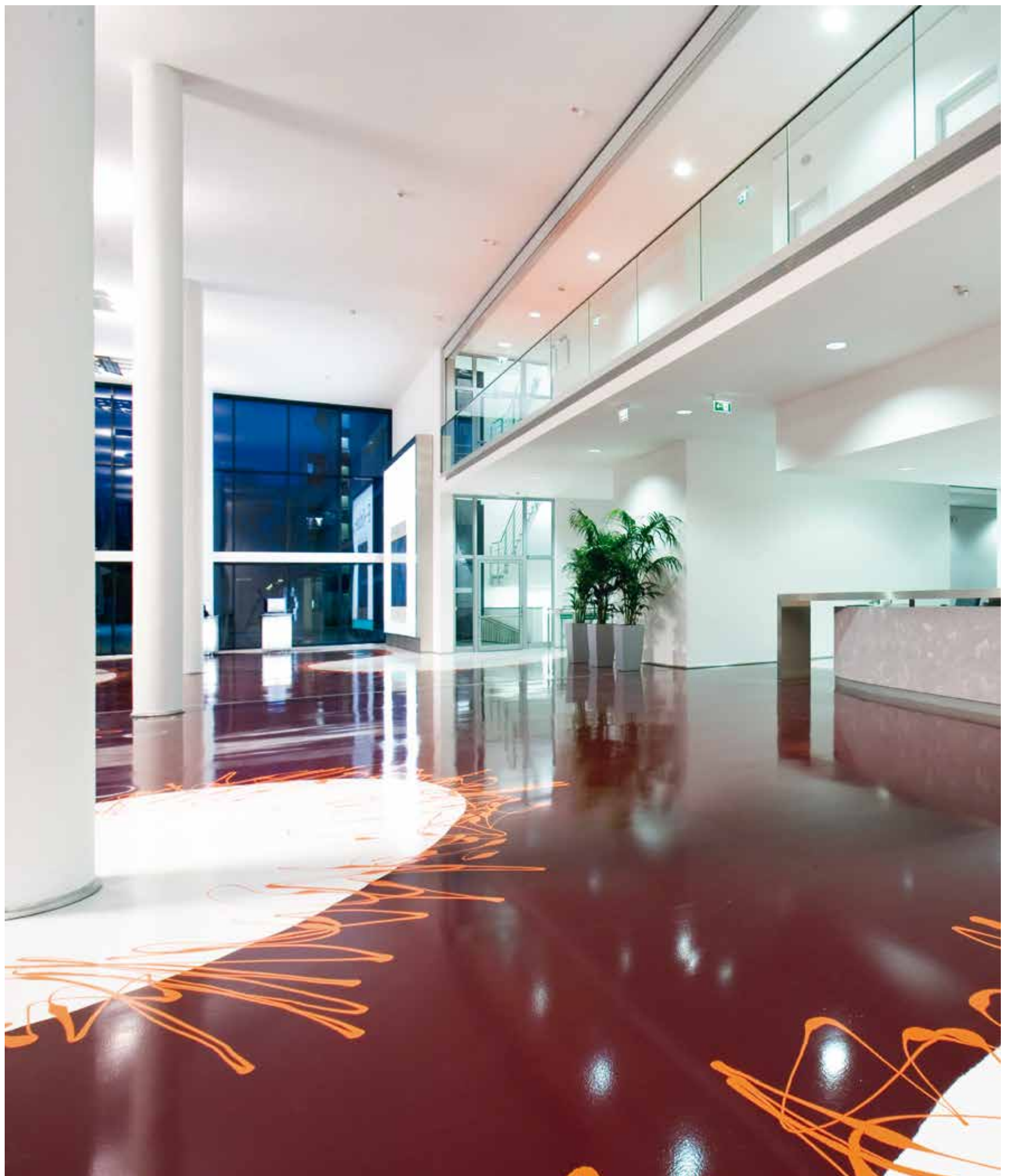
The unique characteristics of MasterTop 1326 enable you to achieve an artistic end result which makes your floor highly creative and absolutely unique. MasterTop 1326 combines durability with a resilient, seamless finish which is extremely easy to use and guarantees hygiene standards in addition to a brilliant and exclusive design. You paint on a wall-to-wall 'canvas' and even continue the design onto the walls.





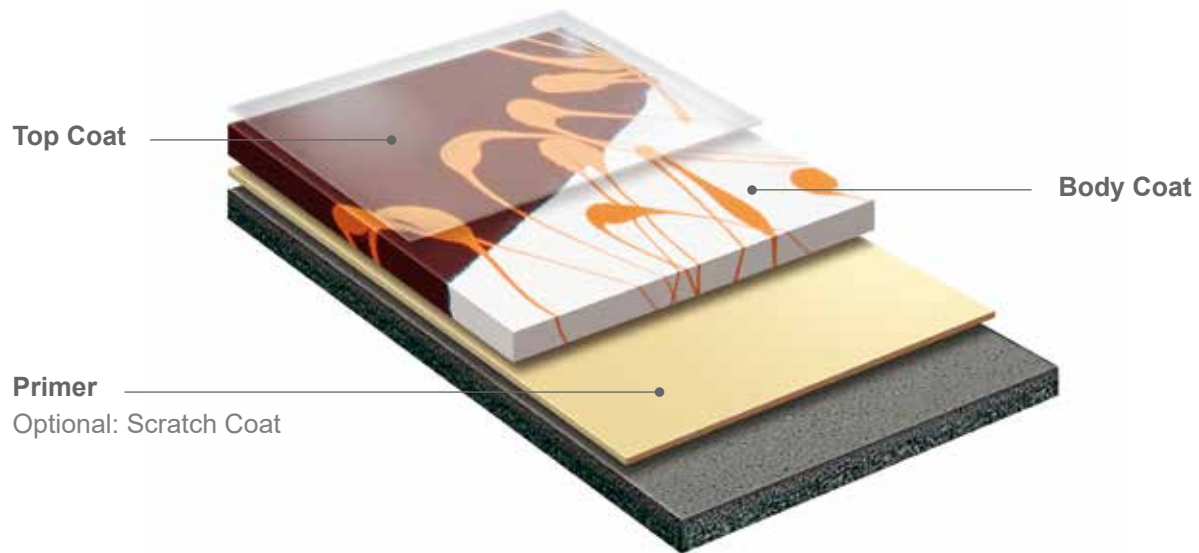








MasterTop 1326





MasterTop 1327



contemporain
creative mild quiet
apacible vriendelijk

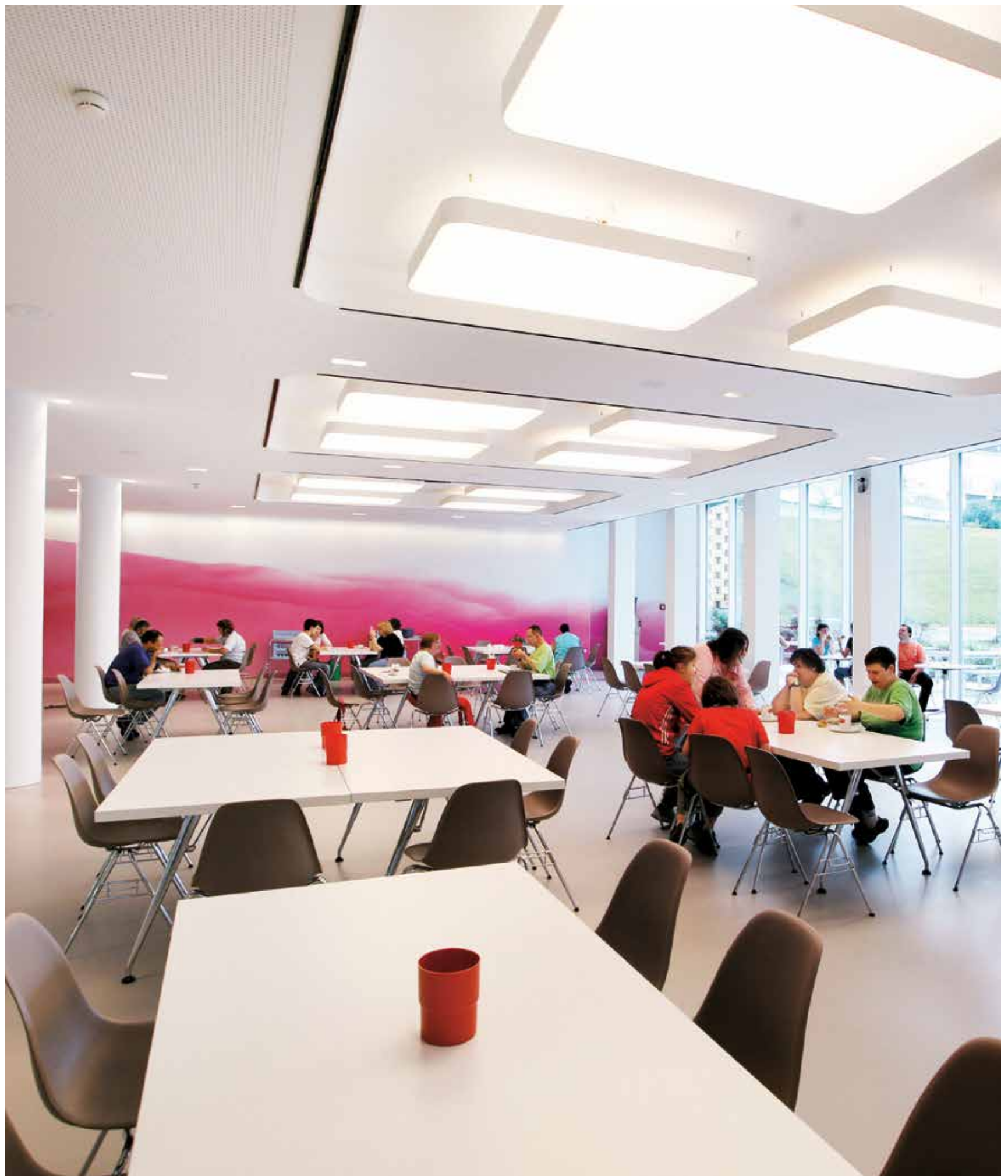


MasterTop 1327

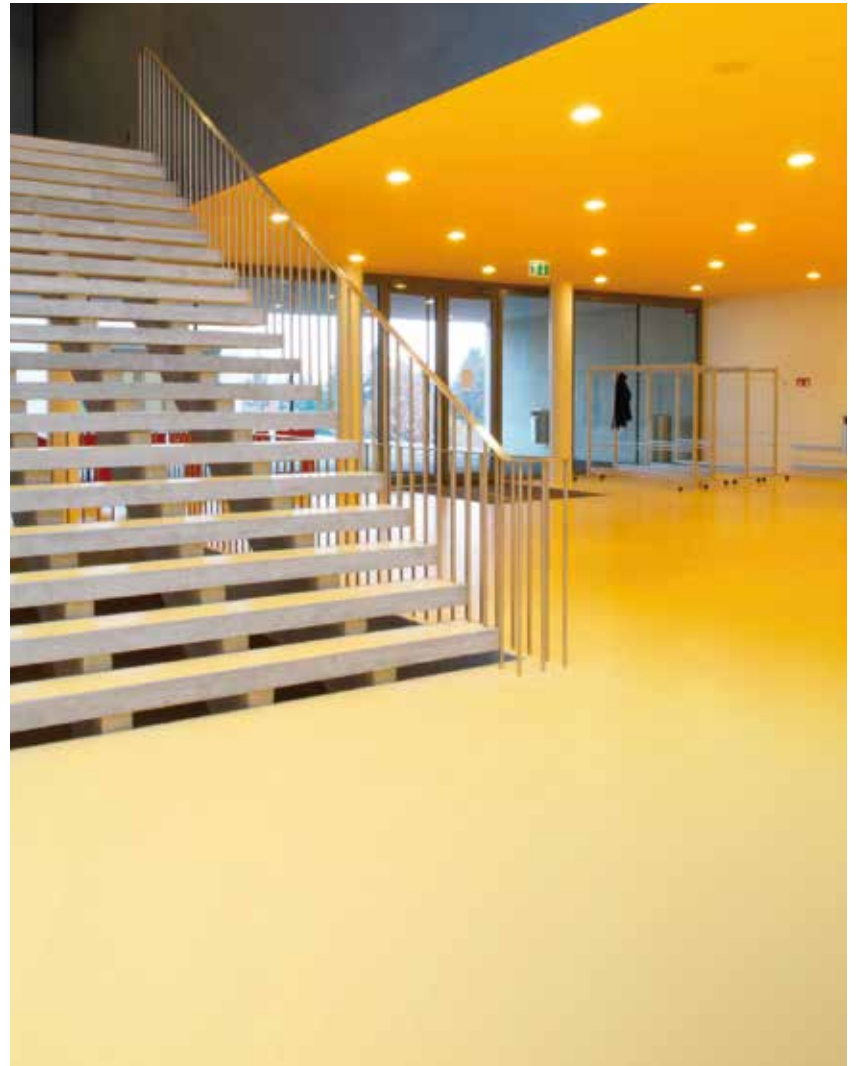
Laughing and playing, being active, living, working and spending time together – all play a key role in the quality of life. Concentration, peace, well-being and time for yourself are just as important. Meeting all these requirements at the same time – often under one roof – is a challenge for interior designers. The MasterTop 1327 flooring system lays the right foundation for you.

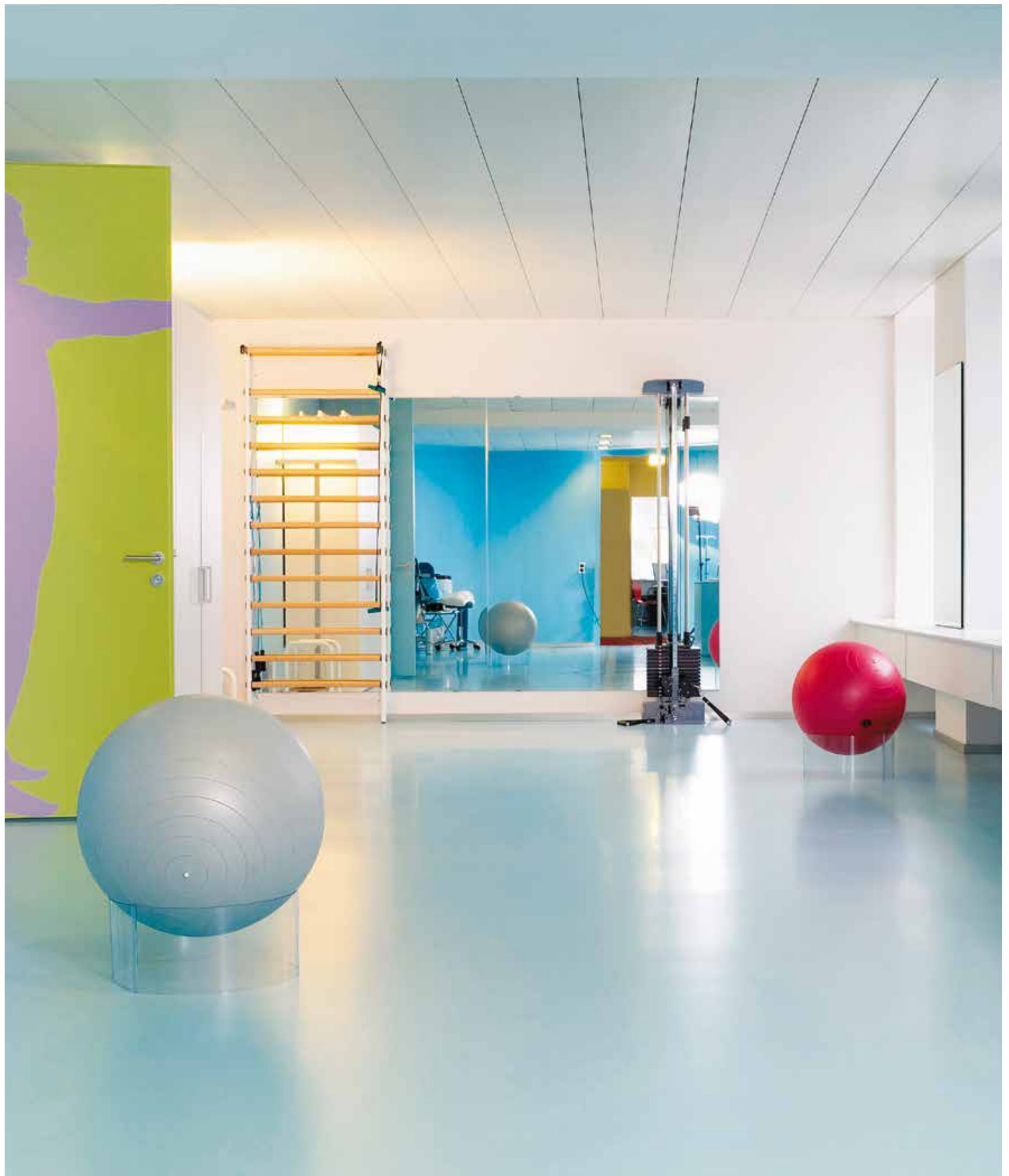
MasterTop 1327 is the ideal floor system for applications where a pleasing appearance, high walking comfort and minimum noise levels, despite a large number of people passing through, are equally important.





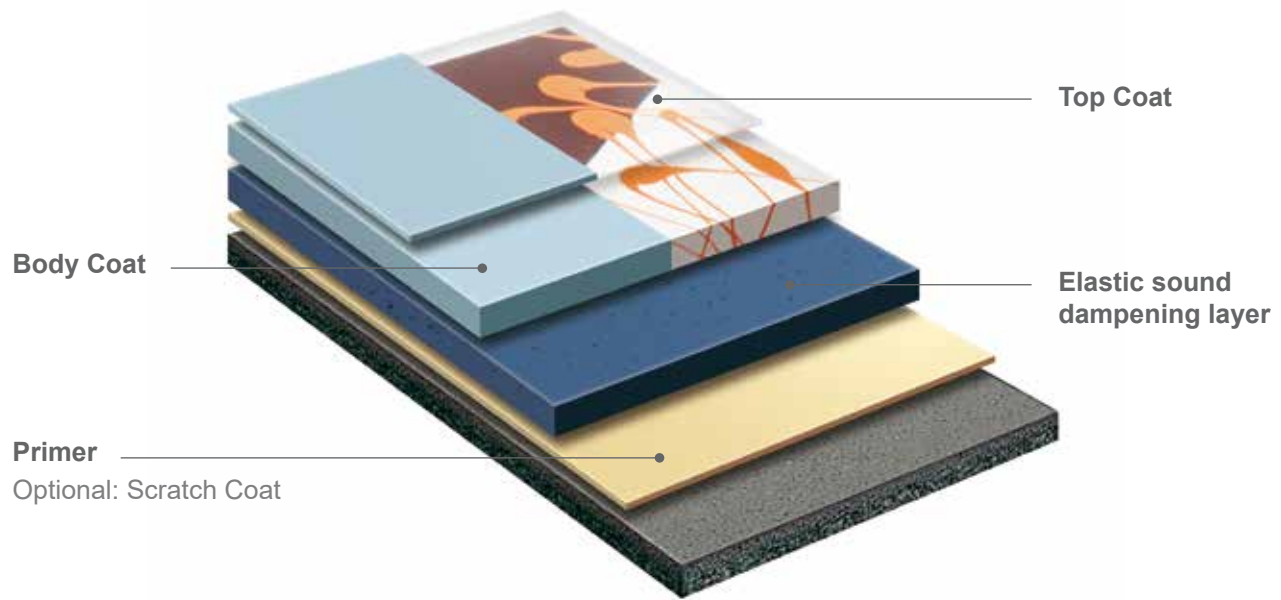








MasterTop 1327





Savannah



Urban Architecture



Exotic

Styles & Colors

The background of the top section features a series of vertical stripes in various colors including yellow, brown, teal, grey, red, orange, black, light blue, pink, green, and purple. On the left side, there is a vertical image of a green vine with leaves.

Sensual Living

The background for this section consists of vertical stripes in yellow, brown, teal, grey, red, orange, black, light blue, pink, green, and purple. A vertical image of white fabric with ruffles is positioned on the left side.

Smooth

The background for this section consists of vertical stripes in yellow, brown, teal, grey, red, orange, black, light blue, pink, green, and purple. A vertical image of Earth from space is positioned on the left side.

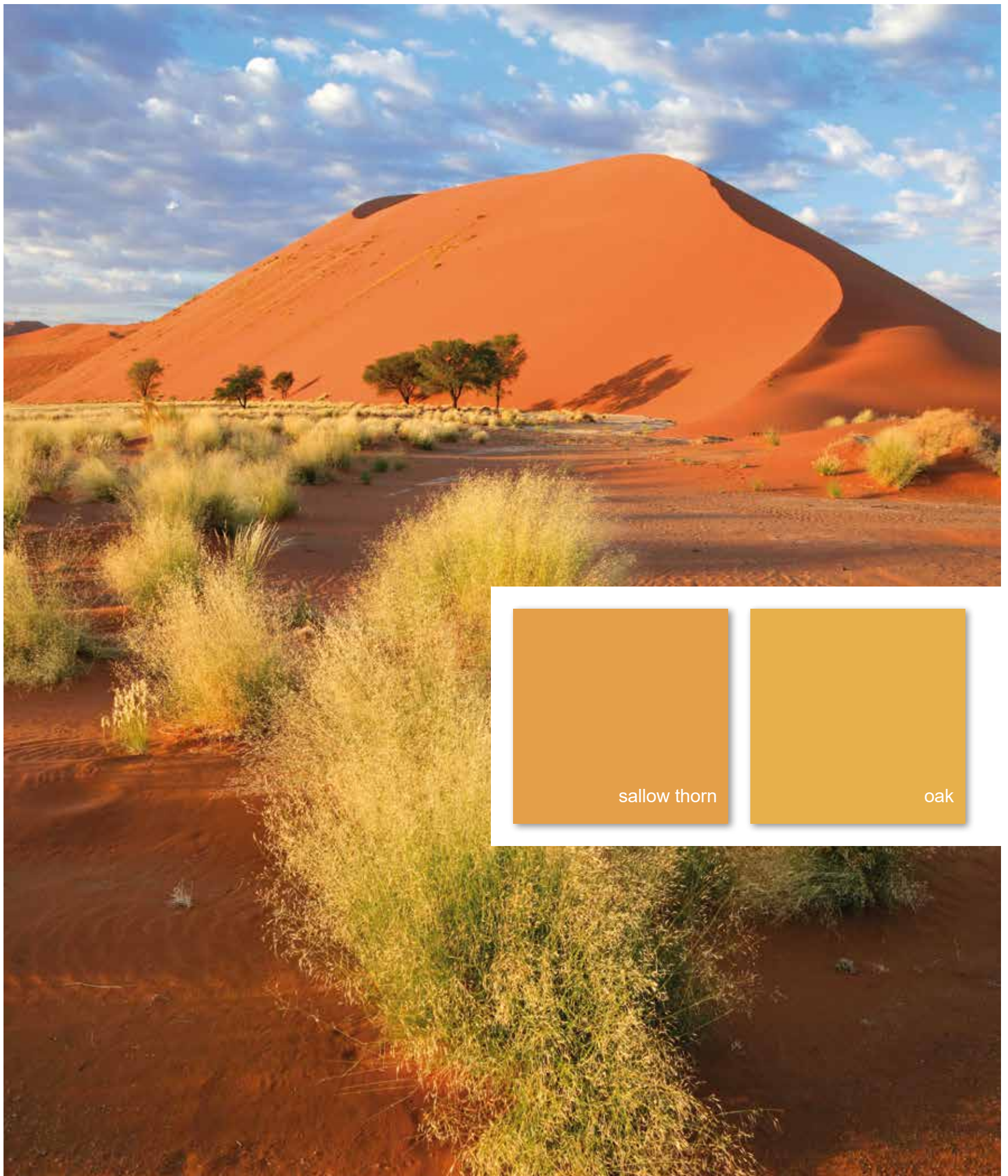
Stars in Space

The background for this section consists of vertical stripes in yellow, brown, teal, grey, red, orange, black, light blue, pink, green, and purple. A vertical image of pink blossoms is positioned on the left side.

Blossom and Garden

This chapter deals with 'styles & colors', aiming to fire your imagination and foster inspiration by showing options for using colors in the decorative layouts of floor surfaces.

Anything is possible, almost every color is available, and the possibilities for patterns are endless. Turn any floor to your fancy using your creative insight. Allow yourself to be inspired, and create the perception of an environment where living, working and leisure feel just right. You determine the style and color!



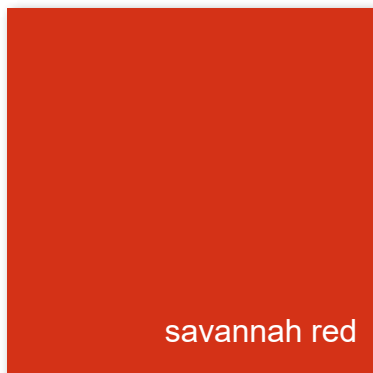
sallow thorn

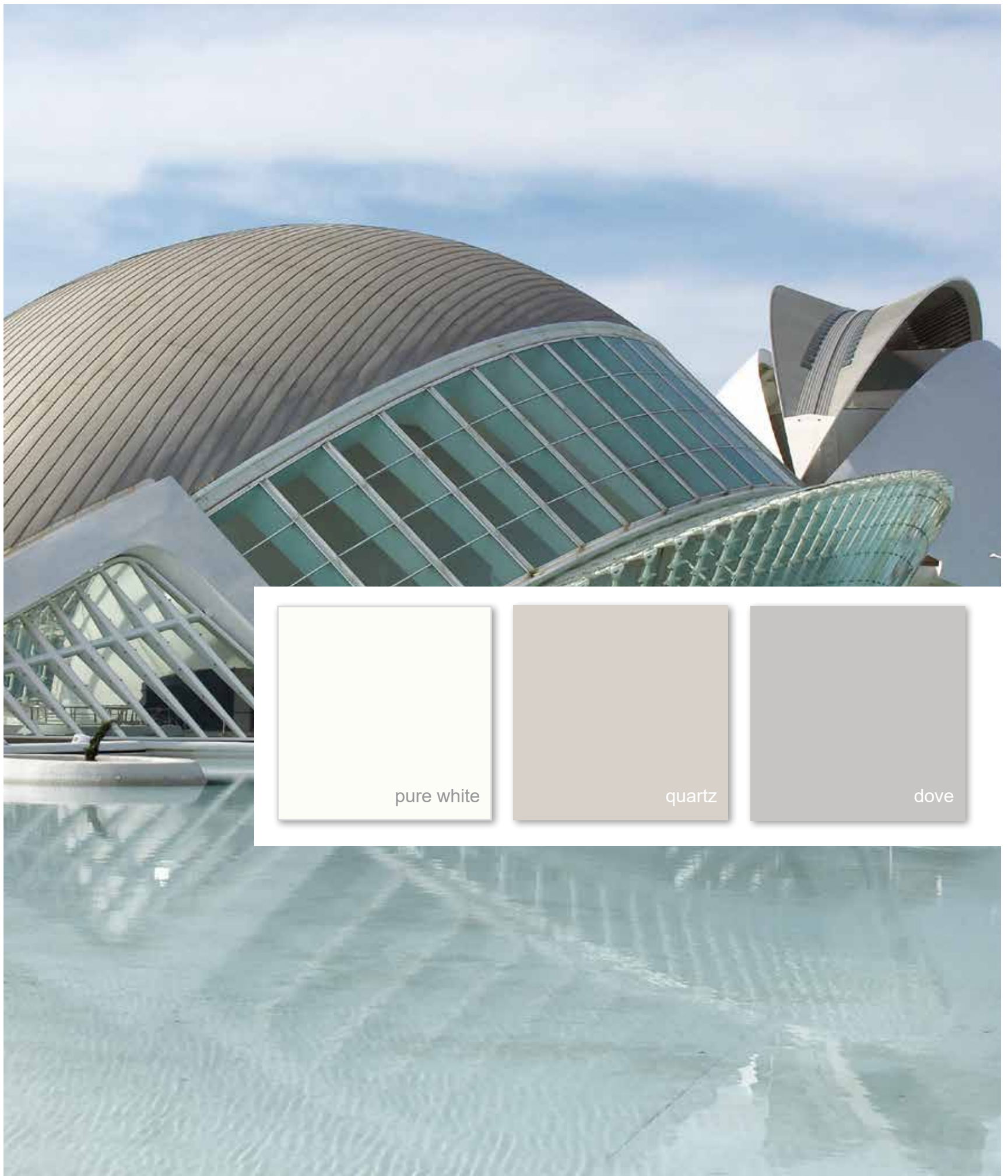
oak



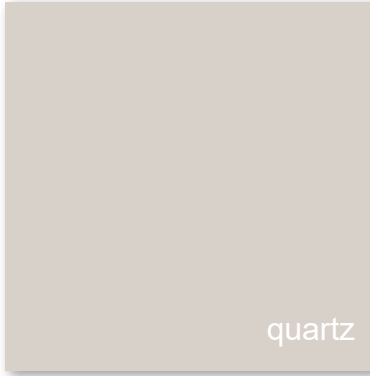
Savannah

Weather has a significant effect on the colors of the soil and the vegetation of the savannah. Even animals adapt their coloring to that of their environment, camouflaged against predators which can spot their prey from far off. With its brown hues and the red glow of the setting sun, Savannah brings the scorching heat and the intense proximity of nature into your interior.





pure white



quartz

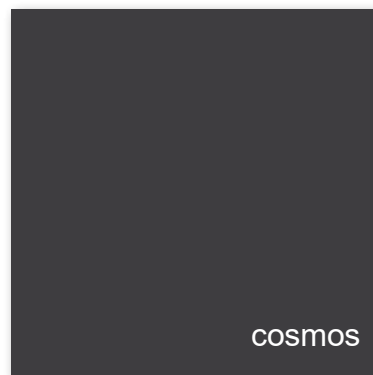
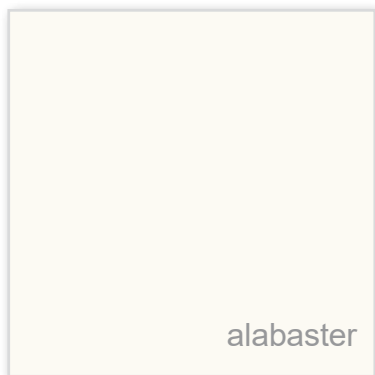


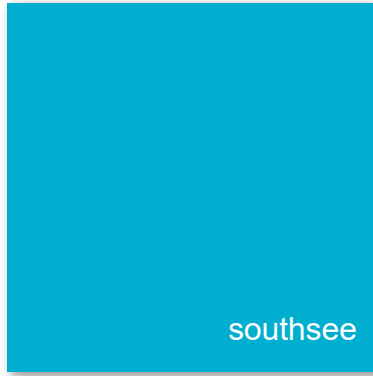
dove



Urban Architecture

Anyone aiming to introduce an urban atmosphere into an interior chooses the monochrome tones of Urban Architecture. Here 'thinking ambitiously' translates into flooring shades which reinforce on a grand scale the architecture of a residence, office or working environment; a fashionable floor as a foundation for an interior whose every feature catches your attention.



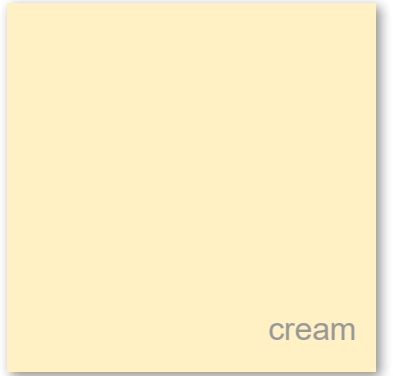




Exotic

Exotic and glorious colors extend attention spans. Exotic sets the tone with palpable exuberance; this extrovert floor demands a response, imposes itself and infects you with its message. Walking on this floor brings out emotions and stimulates excitement.

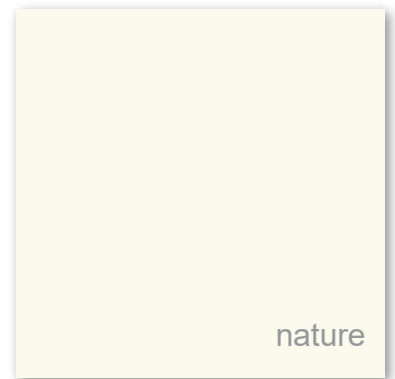
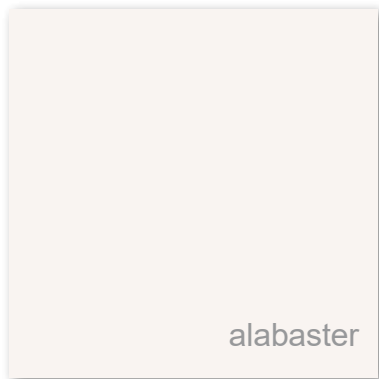






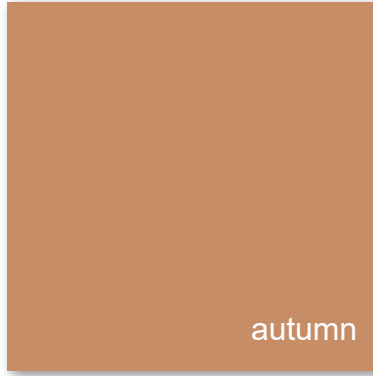
Sensual Living

The soft pastel hues of Sensual Living are pleasantly present without dominating the atmosphere, leaving you with extensive freedom to fill the space further. A hint of romance and eminent radiance characterize this range of colors.

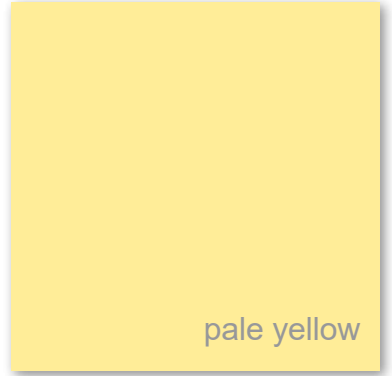




macchiato



autumn

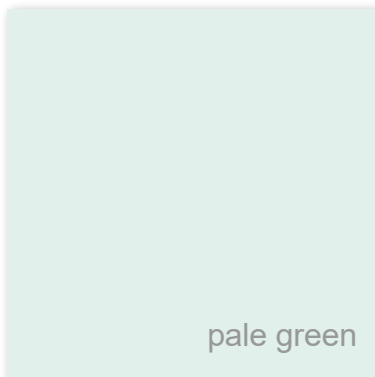


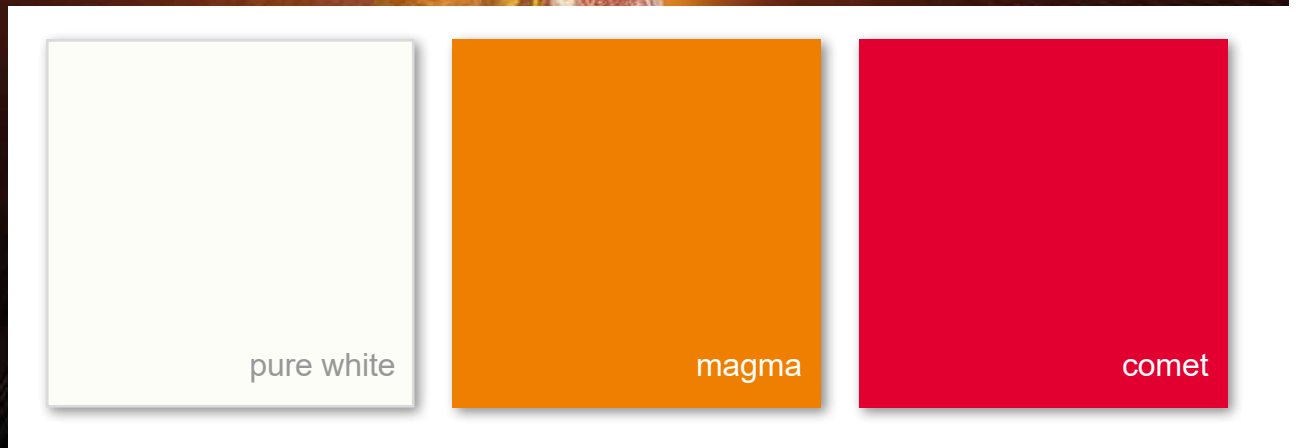
pale yellow



Smooth

More prominent than pastel, with an appropriate presence: such is the impression of the Smooth floor. You make a statement, but with nuances and the necessary reserve. A well-balanced color palette which merges your floor and interior into a single color scheme, avoiding shocks and ensuring a smooth transition.

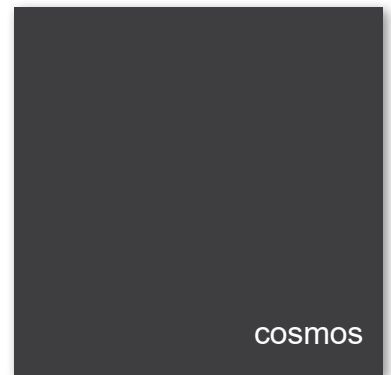
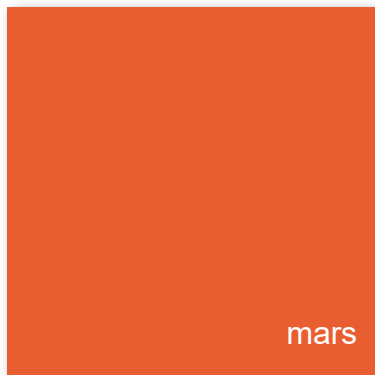


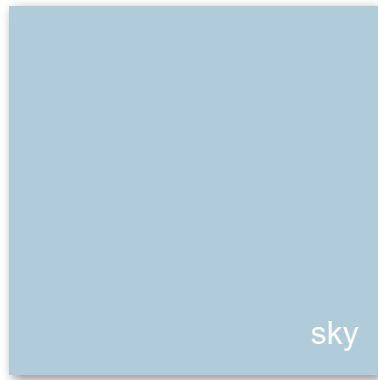




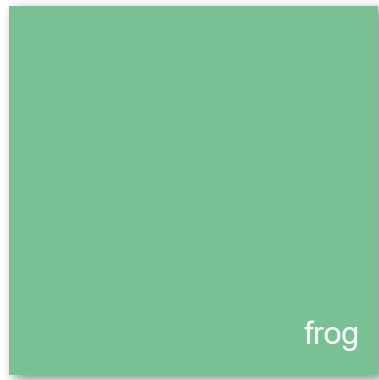
Stars in Space

Stars in Space offers you sparkling effects. The universe – where light and darkness determine the sphere – finds its reflection on earth. A glimpse into space as an inspiration for a vision of interiors. Vivid glowing shades dimmed by the lack of light: black and grey.





sky



frog



leaf green





Blossom and Garden

A garden is a palette of color in its own right; a source of inspiration for many artists, a place which allows your imagination to flourish. Blossom and Garden brings your garden indoors and makes the space bloom. A floral ground which does not wither.



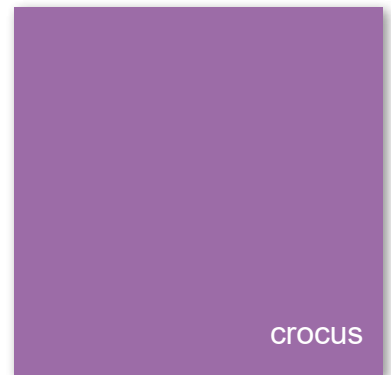
oak



sallow thorn

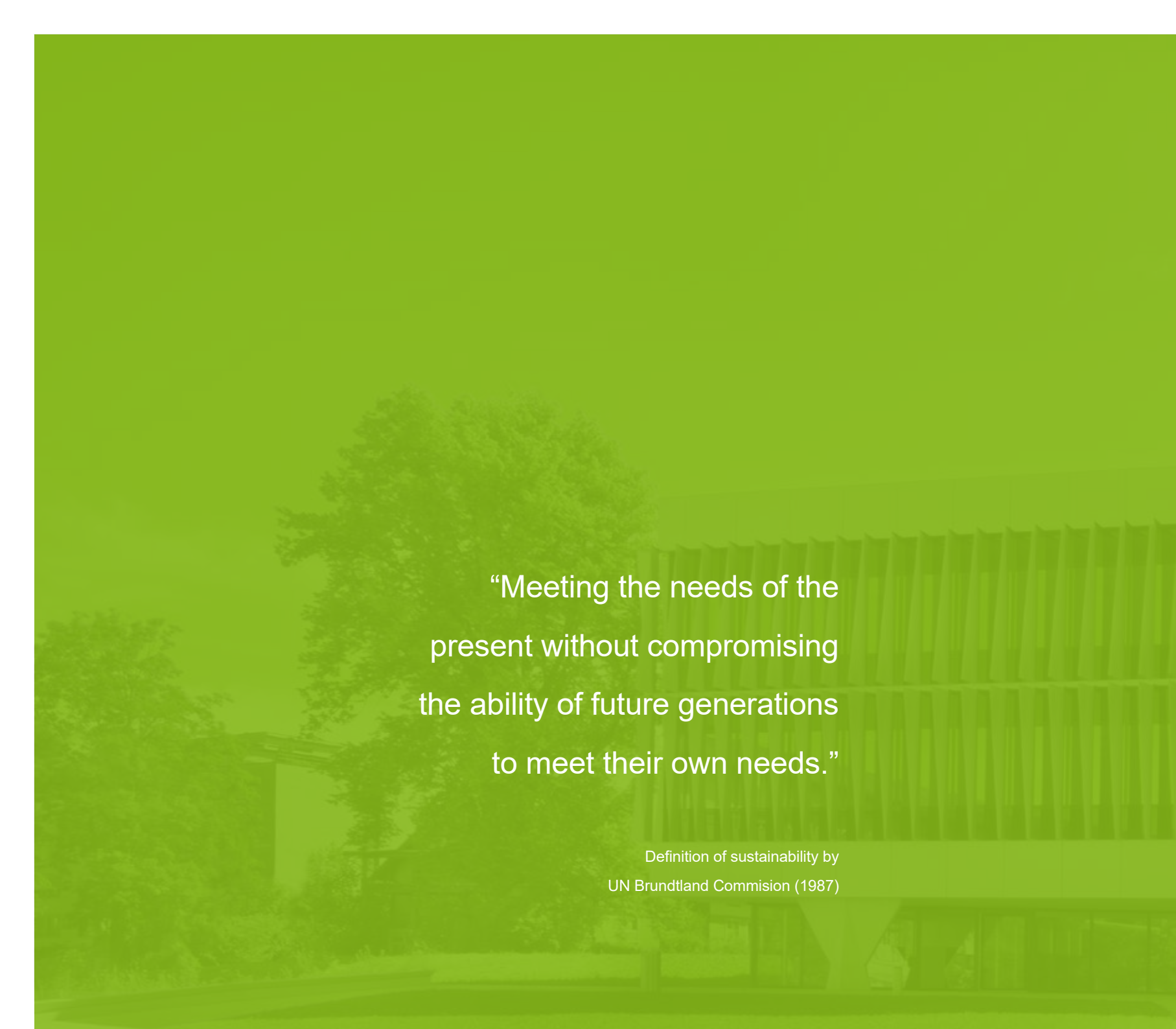


lilac



crocus





“Meeting the needs of the
present without compromising
the ability of future generations
to meet their own needs.”

Definition of sustainability by
UN Brundtland Commission (1987)

Sustainability



Life Cycle Assessment



Life Cycle Costs



Cleaning and Maintenance



Sustainable Building Certification

Floors from Master Builders Solutions contribute to sustainable development: the extreme durability of our flooring solutions and their low maintenance costs result in a positive eco-balance over their entire life cycle. Further advantages are easy maintenance and low emissions of volatile organic compounds. Sustainability is a complex interplay of environmental, social and economic aspects. We have analyzed them, applied them to our flooring systems and finally generated Environmental Product Declarations (EPDs), that have been certified by an independent authority. This means the greatest possible transparency and convincing arguments – for you and your customers.

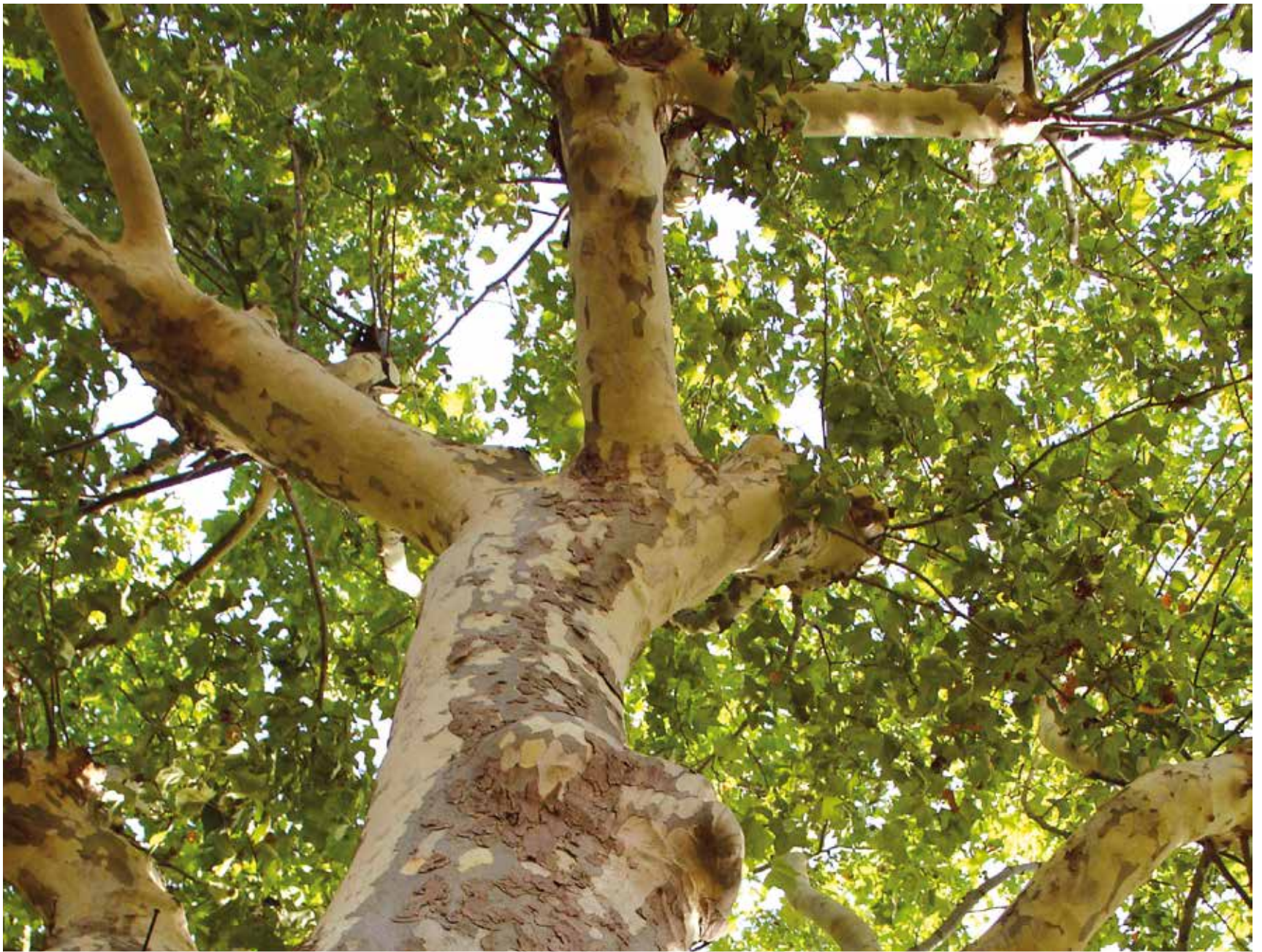


Life Cycle Assessment

Evaluating the life cycle of floors provides information about how the floor impacts the environment in the course of its life. We call the evaluation of the environmental impact – from extracting the raw materials, using chemicals in the production process, applying and maintaining the floor up to removal and disposal of the floor – the Life Cycle Assessment.

The Master Builders Solutions experts attach great value to the Life Cycle Assessment. Evaluation of environmental impacts enables us to map improvement points. Our constant goal is to develop the best floors and minimize environmental impact.





RAW MATERIALS FROM THE ENVIRONMENT



SYSTEM LIMITS LIFE CYCLE



EMISSIONS

EMISSIONS

EMISSIONS



AIR



WATER



SOIL

EMISSIONS INTO THE ENVIRONMENT

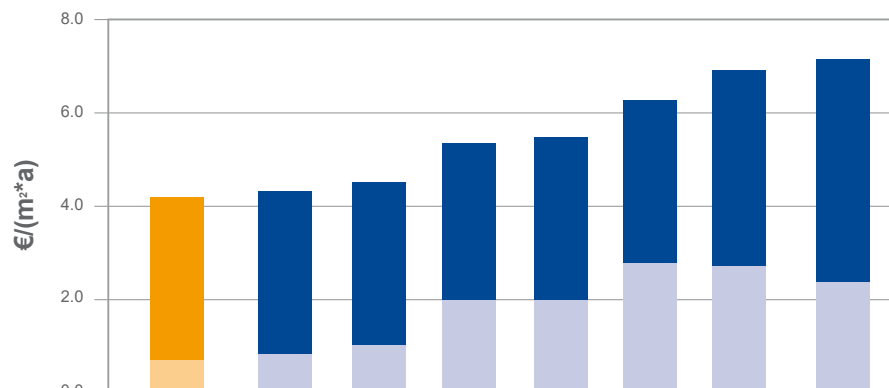


Life Cycle Costs

The Life Cycle Costs cover all the costs that are incurred from extracting the raw materials, producing, applying and maintaining the floor up to removal and disposal of the floor at the end of its life. Getting an insight into the Life Cycle Costs of our floor systems is of paramount importance to the Master Builders Solutions experts. After all, getting an accurate insight provides information about the possibilities to reduce costs for the end user.

The cost of a floor over its entire life cycle, from application through care and maintenance to disposal is determined by a wide range of factors. The material and application costs are not the most important element; in fact, the cleaning and maintenance of a floor account for the lion's share of its Life Cycle Cost.

Floor coverings in comparison



Expected useful life (years)	50	25	25	40	25	20	40	15
Maintenance (cleaning) in €/m ² *a	3.5	3.5	3.5	3.2	3.5	3.5	4.2	4.9
Floor covering costs in €/m ² *a	0.7	0.9	1.0	2.0	2.0	2.7	2.7	2.4





Cleaning and Maintenance

MasterTop decorative floors are very maintenance-friendly, but of course not maintenance-free. With proper advice from a good cleaning materials supplier on systematic cleaning and maintenance you can keep these floors beautiful. Moreover, cleaning is simple, effective and environmentally-friendly.

Correct cleaning and maintenance protects the life and vitality of your chosen floor, so you can continue to enjoy your floor for many years to come.







Sustainable Building Certification

We support you when it comes to sustainable building and construction. Therefore we provide you Environmental Product Declarations (EPD) for all decorative MasterTop flooring products. These EPD contain information about the product and its environmental impact. They play an increasingly important part in the LEED certification of sustainable buildings and are even mandatory for DGNB approvals.

LEED letters of MasterTop flooring systems, which allow you to obtain credit points in five categories of the LEED quality seal, are available:

- M R - Credit 1 - Building Reuse
- M R - Credit 2 - Construction Waste Management
- M R - Credit 4.1 - Recycled Content
- M R - Credit 6 - Rapidly Renewable Materials
- E Q - Credit 4.2 - Low Emitting Materials

Moreover since 2015 all our MasterTop flooring products are granted the DGNB Navigator Label. This label allows us to demonstrate our commitment to sustainability and gives you the necessary guidance and transparency when selecting products.







The Master Builders Solutions experts are a reliable partner for all your MasterTop and Ucrete floors.

We also supply you with a complete range of industrial flooring systems for long-lasting, resistant yet colorful floors. Your production areas can also be equipped with tailor-made functional, sustainable and safe floors.







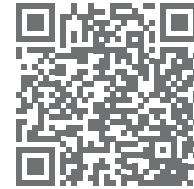
Building the Future with the Digital Services of Master Builders Solutions: Fast, Easy and Smart



Online Planning Tool

The Online Planning tool is designed especially for specifiers, planners and engineers. It helps you define the solution you are looking for by industry and building type, and download a customized specification report including BIM objects, certificates and full product-related documentation in only 3 steps. Start now!

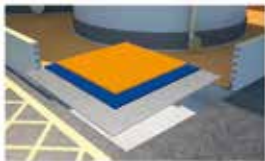
online-planning.master-builders-solutions.com



Solunaut

Solunaut is a tool designed for all professionals in the construction industry. It provides an overview of our solutions by application in the food and beverage, chemical and waste-water industry, including TDS and the possibility of contacting us directly if there are any questions.

solunaut.master-builders-solutions.com



BIM

With more than 200 BIM objects, and soon more than 400 Revit models, the Master Builders Solutions BIM portfolio is the largest in the construction chemicals industry. It covers thirteen construction industry segments, such as Waterproofing Systems, Performance Flooring, Concrete Repair or Protective Coatings, as well as Expansion Control Systems and Wall Systems.

bimobject.com/en-us/product?brand=mbcc-group



Master Builders Solutions Social Media

Stay connected with us on our social media to obtain the latest information on our product solutions, information, videos and events!



Master Builders Solutions

The Master Builders Solutions brand brings all of our expertise together to create chemical solutions for new construction, maintenance, repair and renovation of structures. Master Builders Solutions is built on the experience gained from more than a century in the construction industry. The know-how and experience of a global community of construction experts form the core of Master Builders Solutions.

We combine the right elements from our portfolio to solve your specific construction challenges. We collaborate across areas of expertise and regions and draw on the experience gained from countless construction projects worldwide. We leverage global technologies, as well as our in-depth knowledge of local building needs, to develop innovations that help make you more successful and drive sustainable construction.

The comprehensive portfolio under the Master Builders Solutions brand encompasses concrete admixtures, cement additives, solutions for underground construction, waterproofing solutions, sealants, concrete repair & protection solutions, performance grouts, performance flooring solutions and solutions for on- and offshore wind energy.

Our comprehensive portfolio

- Concrete admixtures
- Cement additives
- Chemical solutions for underground construction
- Waterproofing solutions
- Sealants
- Concrete repair and protection solutions
- Performance grouts
- Wind turbine grouts
- Performance flooring solutions



Master Builders Solutions for the Construction Industry

MasterAir

Complete solutions for air entrained concrete

MasterBrace

Solutions for concrete strengthening

MasterCast

Solutions for the manufactured concrete product industry

MasterCem

Solutions for cement manufacture

MasterEase

Low viscosity for high performance concrete

MasterEmaco

Solutions for concrete repair

MasterFinish

Solutions for formwork treatment and surface improvement

MasterFlow

Solutions for precision grouting

MasterFiber

Comprehensive solutions for fiber reinforced concrete

MasterGlenium

Solutions for high performance concrete

MasterInject

Solutions for concrete injection

MasterKure

Solutions for concrete curing

MasterLife

Solutions for enhanced durability

MasterMatrix

Advanced rheology control for concrete

MasterPel

Solutions for hydrophobization, anti-efflorescence and surface protection

MasterPolyheed

Solutions for mid-range concrete

MasterPozzolith

Solutions for water-reduced concrete

MasterProtect

Solutions for concrete protection

MasterRheobuild

Solutions for high strength concrete

MasterRoc

Solutions for underground construction

MasterSeal

Solutions for waterproofing and sealing

MasterSet

Solutions for set control

MasterSphere

Solutions for guaranteed freeze-thaw resistance

MasterSuna

Solutions for sand and gravel in concrete

MasterSure

Solutions for extraordinary workability retention

MasterTop

Solutions for industrial and commercial floors

Master X-Seed

Advanced accelerator solutions for concrete

Ucrete

Flooring solutions for harsh environments



QUANTIFIED SUSTAINABLE BENEFITS ADVANCED CHEMISTRY BY MASTER BUILDERS SOLUTIONS

Let the numbers do the talking: We have portrayed some of our most eco-efficient product solutions for concrete and precast production, construction, civil engineering, and flooring.

sustainability.master-builders-solutions.com



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