

Project:
WW2 Gallery

Location:
London

Owner/s:
Imperial War Museum

Applicator/Contractor:
Resin Flooring Specialists

Designer/Architect/Specifier:
RAA/Dannatt Johnson Architects

Market sector:
Commercial Flooring

Products used & amounts:
MasterTop 1324

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Imperial War Museum WW2 Gallery, London

Heavy duty, seamless & aesthetic flooring solution



Our reference in London (United Kingdom): Imperial War Museum WW2 Gallery

The background

The Imperial War Museum wanted to create a new Second World War exhibition to display over 1,500 collection items that would bring to life a war which affected millions of people from around the world, from London to Russia, to New Zealand, to China and the Philippines.

Spanning two floors, (over 800m²) the new galleries bring together the stories of real people from diverse communities to examine the complex relationship between the Holocaust and the course and consequences of the Second World War.

The challenge

High volumes of traffic and being open to the public 7 days a week meant a product that was hard wearing and easy to maintain would be required.

The architect contacted Master Builders Solutions at the planning stage as they were after for a floor system that had an industrial look but with comfort floor properties and able to deal with high volumes of traffic.

The client had no experience of resin flooring so were initially resistant to its choice.

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Our solution

After explaining MasterTop 1324 benefits with one of the key properties of this product being its very low maintenance. Then showcasing MasterTop's track record of being installed and still in use at The Museum of London, The Florence Nightingale Museum and various sport stadium concourses, where high volumes of traffic are experienced and quick turn-around of cleaning is required, the client was soon won over.

MasterTop 1324 is a tough scratch resistant seamless floor without joints or welds even around columns and over large open areas. Whilst being robust enough for heavy duty traffic areas, the fully light stable topcoat enables light colours to be used with confidence in bright commercial and retail environments.

Benefits to the customer

- Low maintenance floor
- Heavy duty floor applied to deal with high volumes of traffic every day of the week.
- Able to achieve the specified industrial look with multiple colours but with comfort floor properties
- MasterTop track history

Projects facts at a glance

- Heavy duty, seamless & aesthetic flooring solution applied over 2 floors with an area totalling over 800m².
- MasterTop 1324 Resilient, crack bridging, polyurethane flooring system
- Previous track record important to client's confidence
- Low maintenance floor, which was also able to deal with high volumes of traffic
- Multiple colours used with a matt finish

Master Builders Solutions by MBCC Group

The Master Builders Solutions brand expresses MBCC Group's expertise in providing customized chemical solutions for new construction, maintenance, repair and restoration of structures.

Master Builders Solutions is built on the experience gained from more than a century in the construction industry. At the core of the Master Builders Solutions brand is the combined know-how and experience of a global community of construction experts, who connect with you to solve all of your construction challenges.

Further information is available at:
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